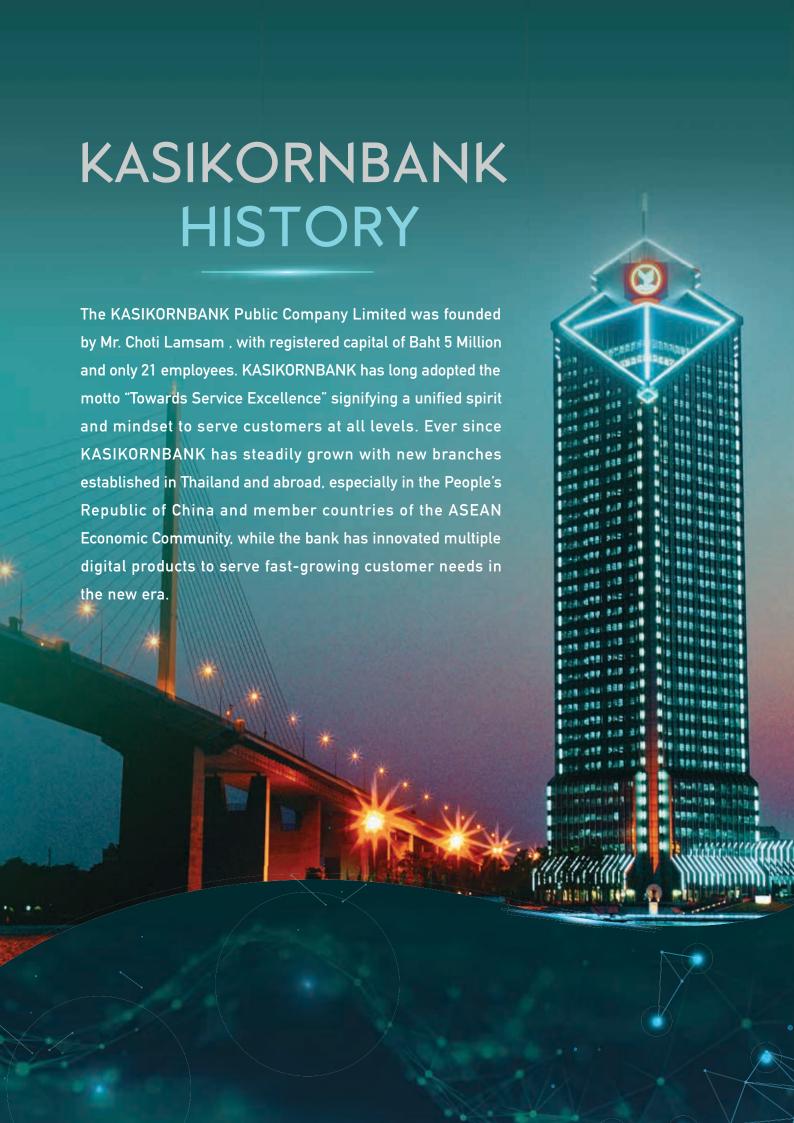


# KASIKORNBANK CREDENTIAL

Aspiring to be the Bank of AEC+3







# KASIKORNBANK AT A GLANCE

- Established on June 8, 1945 with registered capital of Bt 5mn (USD 0.17mn)
- Listed on the Stock Exchange of Thailand (SET) since 1976
- Number of Shares2.4 bn shares
- Market Capitalization Bt 268 n (USD 8.9 bn)
   ranked #2 in Thai banking sector

# Our products and services offered through...

Branch network 860
Business center (Corporate and SMEs) 167
International trade service center 58
The Wisdom service center 94
No. of ATM and RCM 10,981

# Our leading-edge digital financial products that proves our potentials in AEC +3

75

#### K Plus in Thailand

No. of exchange booth

- First commercial mobile banking application that went popular in Thailand
- The most number of users in mobile banking in Thailand - 14.4mn

#### KASIKORN LINE

- KASIKORN LINE is a joint venture between KASIKORN Vision Company Limited and LINE Financial Asia
- To drive the development of new innovative business models and experiences to be more engaging, social, secure and easy to use.
- To offer innovative financial services under the brand "LINE BK"
- LINE BK has 2 Million Users in first four months.









# KASIKORNBANK and its wholly-owned subsidiaries



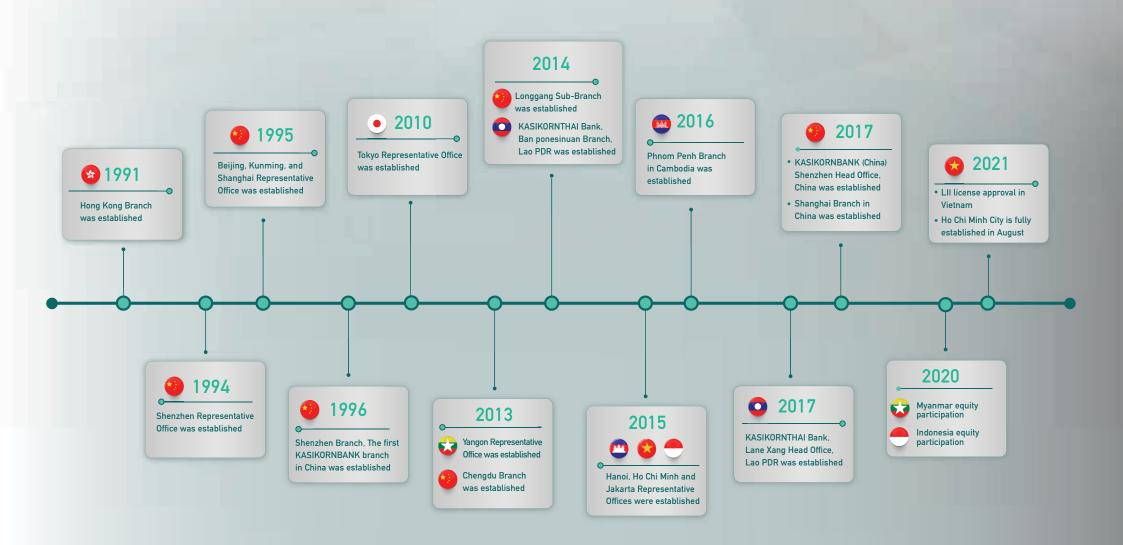






Some key firms in KASIKORBANK financial conglomerate

# Overseas business growth



# Channel: International

### Cayman Islands



#### Cayman Islands Branch



5<sup>th</sup> Floor, Harbour Place, 103 South Church Street, P.O. Box 1353,

George Town, Grand Cayman KY1-1108, Cayman Islands

Tel. : (1) (345) 946 4733

Fax. : (1) (345) 945 4757

General Manager : Ms. Chananya Kongpreecha

E-mail : KY\_GeorgeTown@kasikornbank.com

## People's Republic of China



Locally Incorporated Institution In China

# KASIKORNBANK (CHINA) COMPANY LIMITED Head Office



Unit 01, 59/F and Unit 01, 61/F, Tower A, Kingkey 100 Building, 5016 Shennan East Road, Luohu District, Shenzhen, Guangdong Province, China

Tel. : (86) (755) 8229 1298
Fax. : (86) (755) 8828 6897
Swift : KASI CN BS
General Manager : Mr.Wang Congbao

E-mail : CN\_Shenzhen@kasikornbank.com

### People's Republic of China



Locally Incorporated Institution In China

# KASIKORNBANK (CHINA) COMPANY LIMITED Shenzhen Branch



Unit 2, 59/F, Tower A, Kingkey 100 Building, 5016, Shennan East Road, Guiyuan Sub-District, Luohu District, Shenzhen 518001, China

Tel. : (86) (755) 8229 1298
Fax. : (86) (755) 8828 6897
Swift : KASI CN BS
Branch Manager : Mr.Huang Kueiping

E-mail : Kueiping.h@kasikornbank.com

#### Chengdu Branch



Unit 1801-1803, 18<sup>th</sup> Floor, Baiyang Building, No.18 Dongyu street,

Chengdu 610016, China

Tel. : (86) (28) 6520 9699 Fax. : (86) (28) 8592 2639

General Manager : Mr. Ruangchai Sobhavajirakupt
E-mail : Ruangchai.so@kasikornbank.com

#### Shanghai Branch



Jin Mao Towers, no.88 Century Avenue, Room 1402, 14th Floor,

Pudong New District, Shanghai, China 200120 Tel. : (86)(21) 8011 1518 Fax. : (86) (21) 5098 8862

Branch Manager : Mr. Panu Kijkongkhajohnchai E-mail : Panu.k@kasikornbank.com

#### Shenzhen, Longgang Sub-Branch



Unit 03, 05, and 06, Mezzanine, Genzon Times Squares, Longcheng Road No.99, Longgang CBD Area, Longgang District, Shenzhen 518172, China

Tel. : (86) (755) 3299 5070 Fax. : (86) (755) 2834 3964

General Manager : Ms. Peetiporn Tangsununtham E-mail : Peetiporn.t@kasikornbank.com

#### Hong Kong Branch



Suite 3316, 33<sup>rd</sup> Floor, China Merchants Tower, Shun Tak Centre, No. 168-200, Connaught Road Central, Hong Kong

Tel. : (852) 2526 6811-5
Fax. : (852) 2868 4342
Swift : KASI HK HH
General Manager : Mr. Niasinn Lamsam
E-mail : Niasinn.l@kasikornbank.com

### Representative Office

#### Beijing Representative Office

Suite 22-C, CITIC Building, 19 Jianguomenwai Dajie, Beijing 100004, China

Tel. : (86) (10) 6500 8333

Fax. : (86) (10) 6500 7899

Chief Representative : Ms. Nanthakorn Chatchaiskul

E-mail : Kbankbi@China.com

#### Kunming Representative Office



Suite 2708, Expo Building, 45 Tuodong Road, Kunming, Yunnan 650011, China

Tel. : (86) (871) 6310 1092, : (86) (871) 6318 2727 Fax. : (86) (871) 6310 5568 Chief Representative : Ms. Piyathida Supattana E-mail : Piyathida.su@kasikornbank.com

### Japan

**Chief Representative** 



#### Tokyo Representative Office

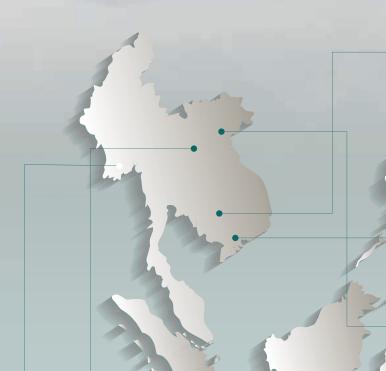


Room 1807, 18<sup>th</sup> Floor, Toranomon Hills Mori Tower, 1-23-1 Taranomon, Minato-ku, Tokyo, Japan

Tel. : (66) (2) 888 8826 (For Retail)

: (81) (3) 3595 1833 (For Corporate) : Dr. Chakrit Suwannachote

-mail : JP\_Tokyo@kasikornbank.com



### Kingdom of Cambodia

#### Phnom Penh Branch

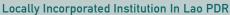


No. 45, Preah Sihanouk Boulevard, Corner of Street 59, Chaktomuk Sub-District, Daun Penh District, Phnom Penh, Kingdom of Cambodia

Tel. : (855) (23) 214 998-9 Fax. : (855) (23) 214 275 General Manager : Mr. Ritthiwut Watthanachai

E-mail : KH\_PhnomPenh@kasikornbank.com

# Lao People's Democratic Republic (



#### KASIKORNTHAI BANK LIMITED



#### **Head Office**

Unit 12, Lane Xang Avenue, Xiangngeun Village, Chanthaboury District, Vientiane Capital, Lao People's Democratic Republic.

Tel. : (856) (21) 410 888
Fax. : (856) (21) 410 889
Branch Manager : Ms. Piyanoot Sangsana
E-mail : Piyanoot.s@kasikornbank.com

#### Ban Ponesinuan Branch



Ban Ponesinuan, Unit 14, Sysattanak, Vientiane Capital,

Lao People's Democratic Republic

Tel. : (856) (21) 410 888 Fax. : (856) (21) 410 889 Head of Banking : Mr. Preedee Simapetch

Operation Dept.

E-mail : Preedee.s@kasikornbank.com

### The Republic of the Union of Myanmar

#### Yangon Representative Office



313/315, U Wisara Road, Sanchaung Township, Yangon,

The Republic of the Union of Myanmar

Tel. : (95) (0) 1 524285, 1 500727, 1 514868

Fax. : (95) (0) 1 516713

Chief Representative : Mr. Nuttaphong Visitkitchakarn
E-mail : MM\_Yangon@kasikornbank.com

# The Socialist Republic of Vietnam



#### Hanoi Representative Offic



Unit V807, 8<sup>th</sup> Floor, Pacific Place Building, 83B, Ly Thuong Kiet Street, Hoan Kiem District, Hanoi, The Sociallist Republic of Vietnam

Tel. : (84) (43) 946 0007 : (84) (43) 946 0008

Chief Representative : Mr. Sittiphat Chariyakul E-mail : VN\_Hanoi@kasikornbank.com

# Ho Chi Minh City Branch (fully established in November 2021)





Sun Wah Tower, 115 Nguyen Hue Street, Ben Nghe Ward, District 1,

Ho Chi Minh City, Vietnam

Tel. : (84) (28) 3821 8888

General Director : Mr. Chatuporn Boozaya-Angool E-mail : VN\_KBank@kasikornbank.com

# Republic of Indonesia



#### Jakarta Representative Office



Office No. 126, Level 23 Revenue Tower, Jalan Jend. Sudirman Kavling 52-53, Lot 2, Senayan District, Kebayoran Baru Sub-District, Jakarta 12190, Republic of Indonesia

Tel. : (62) 21 5064 5074-5
Fax : (62) 21 5064 5076
Chief Representativel. : Mr. Nara Chotiwanich
E-mail : Nara.c@kasikornbank.com

# Recognition highlights

















# **EUROMONIA Bloomberg**

S&P Dow Jones Indices



Highlights of 2019-2020						
Awards	Organizations	Awards	Organizations			
■ Top Outright Primary Dealer 2019	■ Bank of Thailand	No.1 Brand Thailand 2019-2020 in 5	<ul> <li>Marketeer with Kadence International (Thailand)</li> </ul>			
<ul> <li>2020 Thailand's Most Admired Brand (K-Credit Cards and K PLUS)</li> </ul>	■ BrandAge	categories: Credit card, Debit cards, Savings, SME and Mutual Funds				
<ul><li>Best DCM House in Thailand</li><li>Best Private Bank in Thailand</li></ul>	■ Finance Asia	Best Private Bank for Asset Management in Thailand	■ Euromoney			
Best FX Bank for Structured     Products	■ Alpha Southeast Asia	<ul> <li>Alpha Southeast Asia</li> <li>Best Private Bank for Asset Management in Thailand 2019</li> </ul>				
<ul> <li>Best Corporate Treasury Sales and Structuring Team</li> </ul>		Best Private Bank - Thailand Domestic	Asian Private Banker			
■ Best FX Bank for Retail Clients		Best E-Commerce Proposition     Best Data Analytics Initiative, Application	■ The Asian Banker			
<ul> <li>Best Private Bank for Portfolio Management Technology – Asia</li> </ul>	■ Financial Times	or Programme  Best Wealth Management Services in Thailand: Private Banking Digitalisation				
■ Thailand – Best for ESG	■ Asia Money		■ Bloomberg			
<ul> <li>2020 - Best Retail Bank in Thailand (11th year in a row)</li> </ul>	■ The Asian Banker	<ul> <li>Selected as a member of 2020 Bloomberg</li> <li>Gender-Equality Index: GEI</li> </ul>				

### Also previously recognized by awards from these institutions

<b>%</b>	ASIAN PRIVATE BANKER 😂	<b>LSSet</b>	Brandon Hall	Business Media International
CDP	FTSE Russell	WEALTH & SOCIETY	<b>IFR</b> ASIA	PWM
RETAIL BANKER	CONTACT CENTER ASSOCIATIONS	THE DIGITAL BANKER		SET The book belongs of thelend
GIOBAL FINANCE	HR Asia	Institutional Investor	Efma accenture	THEASSET BY
ROBECOSAM (0	TCCTAS Thei Connect Center Trade Association	(G)	BANKING?FINANCE	CARDS ELECTRONIC



# Success stories



K PLUS proved to be Thailand's most popular mobile banking app

KASIKORNBANK (KBank) revealed that the number of Thais using mobile banking is the world's highest, accounting for 68.1 percent of internet users nationwide per month. There are as many as 5 million K PLUS users per day, with the number of transactions via K PLUS now totaling 14,500 million in 2020. Of all mobile banking users in Thailand, the number of K PLUS users ranks first, totaling 14.4 million.



KASIKORNBANK (KBank) has been selected as a member of the Dow Jones Sustainability Index (DJSI) family for 2020, in both the DJSI World and Emerging Markets Indices, for the fifth year running — the first bank in Thailand and earned the highest scores in the banking category of Southeast Asia. This recognition marks KBank's success at being a Bank of Sustainability in alignment with international standards.



KBank Private Banking wins seven awards from five global institutions

These awards are in recognition of KBank's determination and dedication in offering world-class private banking services to customers, reinforcing KBank's reputation as Thailand's leading private banking service provider.

# Success stories-China



H.R.H. PRINCESS MAHA CHAKRI SIRINDHORN presided over the 7<sup>th</sup> Thailand-China relations seminar, under the title "Green Resolution for Clean Countryside" on March 1, 2010 at KASIKORNBANK's Ratburana head office in Bangkok. The Seminar was co-organized by H.R.H. PRINCESS MAHA CHAKRI SIRINDHORN's Project Office, formerly the Ministry of Environmental Protection of the People's Republic of China and KASIKORNBANK in order to strengthen relations between China and Thailand and to extract and implement the knowledge from the Seminar for sustainable development in the future.

Driving "Digital Bank of AEC+3" Strategy KASIKORNBANK (CHINA) COMPANY LIMITED held a grand opening ceremony in Luohu, Shenzhen on Dec 1<sup>st</sup> 2017. To enhance cooperation and facilitations for Guangdong businesses interested in Thailand as an AEC trade base, Guangdong Department of Commerce and KBank signed a Memorandum of Understanding.





The Ministry of Foreign Affairs, Kingdom of Thailand in cooperation with KASIKORNBANK introduce the Thai e-Visa system, aimed at facilitating foreign nationals to make online visa application. Fee payments are supported by KBank's electronic payment system to accommodate cross-border transactions of over 126 currencies. Moreover, In China, the payment can be executed transactions through WeChat Pay, AliPay and China Union Pay. On 15<sup>th</sup> February 2019, the Thai e-Visa service was launched for the first time in Beijing, China, and from 1 March 2019, the service is available in other cities in China.

# What we offer: products & services

#### **KASIKORNBANK**

offers a variety of products and services, both financial and non-financial, to serve all customer needs to serve all the needs of both retail and corporate customers.

### Financial products

KASIKORNBANK products and services can be categorized into four key product domains:



#### **Operation & Transaction**

- Financial Transaction Service
- Securities Service
- Card Accepting Merchant & Card Service
- Fund Transfer & Bill Payment



- Bancassurance
- Foreign Exchange service
- Derivatives



#### **Funding & Borrowing**

- · Loan Product for Business
- Personal Loan
- Retail Loan



# Saving & Investing

- Mutual Fund
- Deposit

# Non-financial products

KASIKORNBANK also offers non-financial products and services to cater to customer requirements from the point of view of an expert in AEC's financial services.

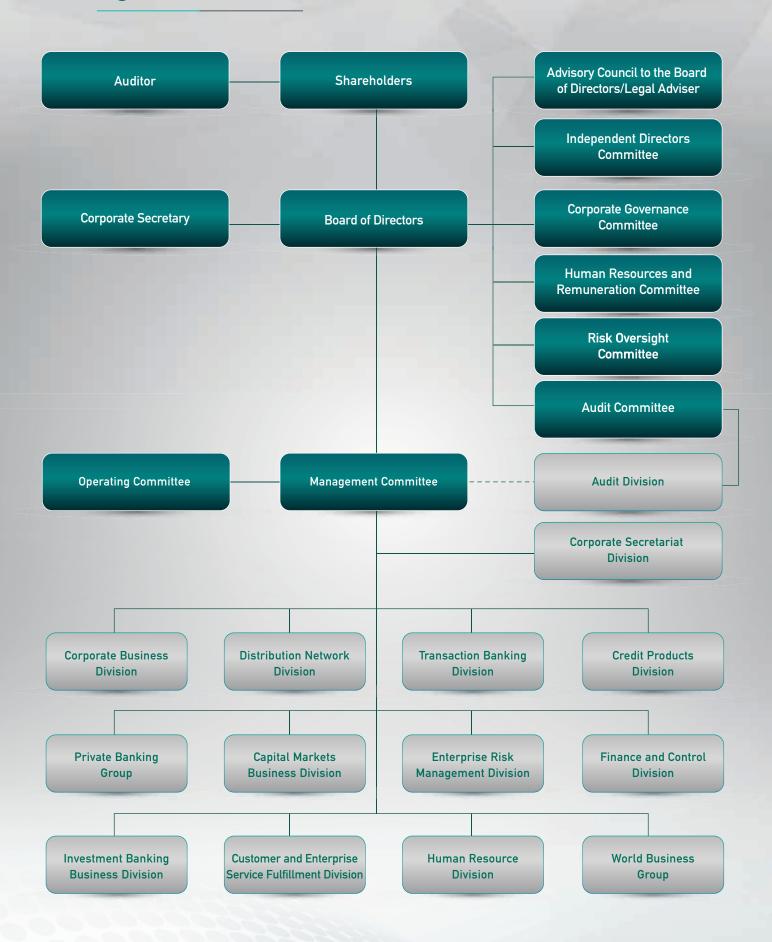


# **Advisory Service**

- K-Expert Advisory service for retail business
- SME Care Advisory service for SME Business
- AEC + Business Advisory Advisory service for Cross-border Business



# **Organization Chart**



# Management Team



Ms. Kattiya Indaravijaya Chief executive officer



Mr. Pipit Aneaknithi
President



Mr. Patchara Samalapa President



Mr. Krit Jitjang President



Dr. Pipatpong Poshyanonda President



Dr.Adit Laixuthai Senior Executive Vice President Corporate Secretariat Division Head



Mr. Chongrak Rattanapian Senior Executive Vice President Finance and Control Division Head



Mr. Thiti Tantikulanan Capital Markets Business Division Head



Mr. Jirawat Supornpaibul Private Banking Business Group Head

# Management Team



Mr. Silawat Santivisat
Senior Executive Vice President
Transaction and Wealth Banking Co-Division Head



Ms. Siriporn Wongtriphop Executive Vice President Transaction and Wealth Banking Co-Division Head



Mr. Surasak Dudsdeemaytha Executive Vice President Audit Division Head



Mr. Panop Ansusinha Investment Banking Business Division Head



Mr. Pattarapong Kanhasuwan
Executive Vice President
World Business Group Head



Mr. Suwat Techawatanawana Executive Vice President



Mr. Chat Luangarpa Executive Vice President



Mr. Surat Leelataviwat
Executive Vice President
Enterprise Risk Management Co- Division Head



Mr. Porvarate Chetphongphan
Executive Vice President
Enterprise Risk Management Co- Division Head



Mr. Dithichai Limpodom Executive Vice President Corporate Business Co-Division Head



Mr. Tipakorn Saiphatana Executive Vice President Corporate Business Co-Division Head



Mr. Pipavat Bhadranavik
Executive Vice President
Distribution Network Co-Division head



Mr. Akaranant Thitasirivit
Executive Vice President
Distribution Network Co-Division head



Ms. Sansana Sukhanunth
Executive Vice President
Human Resource Division Head



Ms. Supaneewan Chutrakul
Executive Vice President
Integrated Channels and Business Solutions
Division Head



Mrs. Chalarat Phinitbenchaphol Executive Vice President Credit Products Division Head



Dr. Ketchayong Skowratananont Executive Vice President Customer and Enterprise Service Fulfillment Division Head

# Our people



KASIKORNBANK employs both local and international officers. Our international staff members come from various countries around AEC+3 region and serve customers from various sources such as Relationship Manager, Representative Office and International Branch. Our international personnel have in-depth knowledge and business understanding of their countries of origin. Their knowledge will enhance KASIKORNBANK's ability to serve customers who seek to do cross-border businesses.



## International staff from AEC+3





















cambodia

Indonesia

Lao PDR

Malaysia

Myanmar

Singapore

Vietnam

China

Japan

pan South Korea

